

MONTHLY MEMBERSHIP PROGRESS REPORT

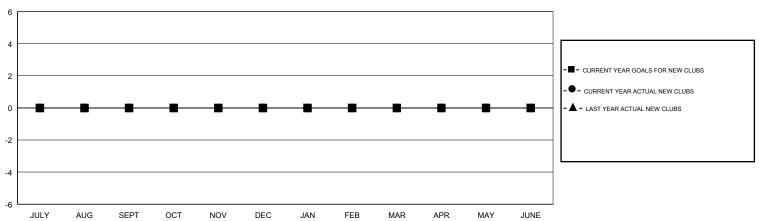
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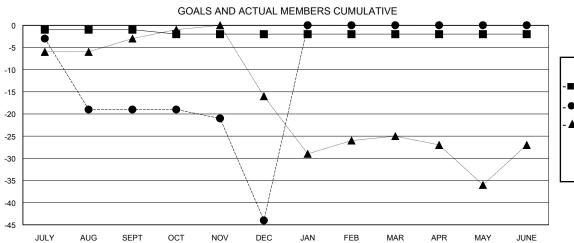
Results as of: 12/31/2017

JOE AL PICONE **LOCATION ARKANSAS GMT CA**

	Club	s		Members RESULTS FOR 2017-2018			
	RESULTS FOR	R 2017-2018					
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	0	0	0	JULY/AUG/SEPT	-1	16	31
OCT/NOV/DEC	0	0	1	OCT/NOV/DEC	-1	21	42
JAN/FEB/MAR	0	0	0	JAN/FEB/MAR	0	0	0
APR/MAY/JUNE	0	0	0	APR/MAY/JUNE	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE





-■- MEMBER GROWTH NET GOAL	
- ● - MEMBER GROWTH ACTUAL	
- ▲ - LAST YEAR MEMBERSHIP ACTUAL	

DROPPED CLUBS: 1	
DROPPED MEMBERS	
DECEASED	7
CLUB CANCELLED	20
OTHER	46
TOTAL	73

14 CLUBS OF 33 ADDED 1 OR MORE	GENDER DISTRIBUTION		
NEW MEMBERS	MALE FEMALE	428 (62.03%) 262 (37.97%)	
	Women Percentage Fiscal Year Goal: 20%		
	TOTAL FAMILY UNIT MEMBERS		

CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA

156 79 FAMILY MEMBERS PAYING HALF DUES